

COVID 19

MEDION® & Gamestream®

offer free limitless video games in streaming

The German giant of consumer electronics and the French startup, worldwide leader of Cloud Gaming solutions in B2B, offer free and limitless access to MEDION® ERAZER CLOUD GAMING services, to to help families in the current times by enabling them to play games together .



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Paris, April 17th, 2020 – MEDION, a leading company of computer and multimedia equipment in Germany and Gamestream worldwide leader of Cloud Gaming solutions for the B2B market, commit themselves to provide, free and limitless access to all present games on MEDION® ERAZER CLOUD GAMING, during the whole period of confinement, in order to bring entertainment and joy to children and their parents, during this tedious period.

MEDION® ERAZER CLOUD GAMING allows for German citizens, after an easy online registration, to have full and limitless access to more than thirty games that have been chosen especially for family entertainment. The games are published under license from well-known studios and include titles such as *GRID Autosport*, *LEGO Star Wars*, *Disney Universe* ou encore *Ultra Streetfighter® IV*. The initiative was launched on the 3rd of April, 2020 and has since received several thousand registrations.

To register for free: <https://link.newsletter.medion.com/u/register.php?CID=799222862&f=654>

Martin Wortmann, Director Digital Games Distribution, said: «*Gamestream proved an outstanding reactivity during the current situation, by sizing and scaling very fast its turnkey offer of game streaming services, in order to give anyone a catalogue of games adapted to families and offering an optimum game experience*».

Karen Seror, Gamestream's CMO, adds: «*The World Health Organization has just launched, with the actors of Video games, the campaign #PlayApartTogether, which aims at recommending the usage of online video games to enable young people and their families to keep on maintaining links during the confinement period, while broadcasting prevention messages. During this tedious time, we are proud to help and support Medion in order to give for free full and unlimited access to Erazer Cloud Gaming, a selection devoted to the discovery of video games for families. Games were tested and chosen with care, by our teams, to ensure the easiest grip and henceforth allow occasional players to spend time in an amusing way during their leisure.* »

About MEDION

MEDION AG is a German company, founded in 1983, present everywhere in the world via 55 000 specialists. The manufacturer conceives and produces a large multimedia range of products such as consumer electronics, PCs, Notebooks, GPS, TV, etc. MEDION joined the Chinese brand and company Lenovo since June 2011. Its turnover was as high as 45 billion dollars over last financial year.

Please find further information on the site www.medion.com

Regarding Gamestream®

Gamestream is the worldwide leader of video games streaming solutions for the BtoB market. The French startup currently offers the best Cloud Gaming experience and the most optimized of the market technologically and inspires the ambition to anybody, anywhere and at any time an unequalled experience of gaming on all devices. Its technology delivers extremely high performances combined with a library of Video Games especially chosen for a family environment. All this contributes to make her a partner of choice for telecommunication operators, tourism, and entertainment actors, but healthcare actors too, notably hospitals. Gamestream solution is deployed in Europe, in the Middle East and in Asia under its own landmark or in white mark.

Based in Paris, Nancy and Dubai, Gamestream has a staff of 32 people and plans to increase two-fold with the upcoming two years.

More information on the website www.gamestream.biz

Contacts Press Gamestream:

PRFORMANCE agency
Laurent Durgeat
laurent@prformance.com
+ 33 (0) 6 03 00 36 03

Gamestream
Skander Boulama
presse@gamestream.biz
+33 (0) 6 11 46 39 86 / +33 (0) 9 67 59 14 01

Contact Press MEDION AG:

100zehn GmbH

Timm Caspari

medion@100zehn.de

+ 49 (0) 89 55 27 06 10